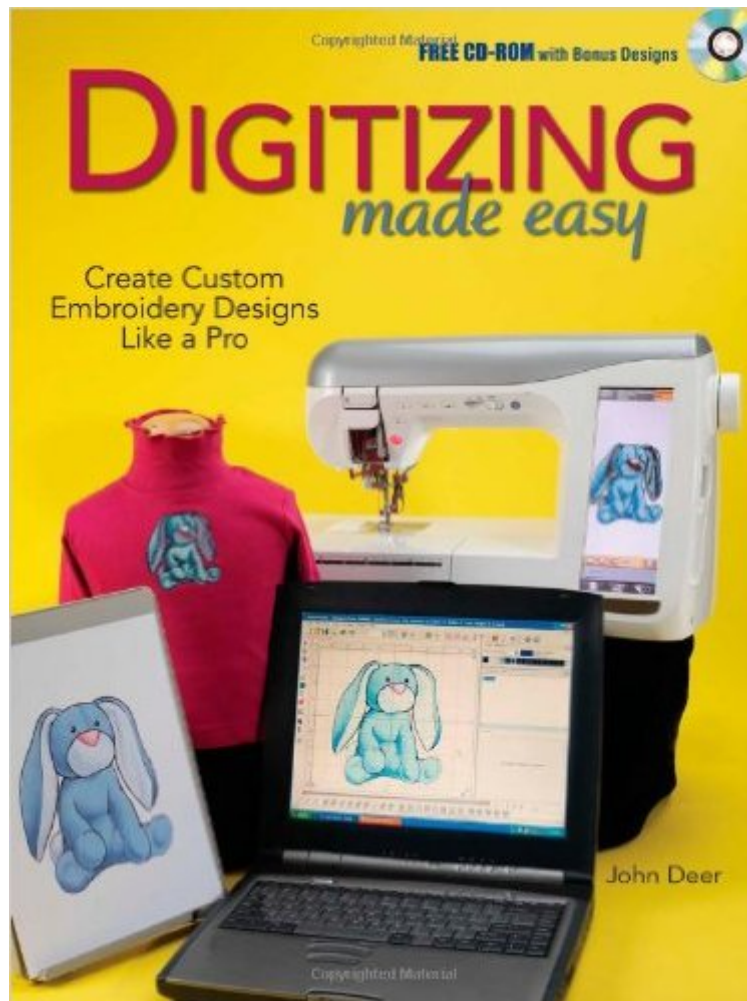


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# Digitizing Made Easy: Create Custom Embroidery Designs Like A Pro



## Synopsis

"Digitizing Made Easy" is for every embroidery machine user and commercial machine embroiderer looking to better understand and utilize digitizing software. The author's time-tested method, demonstrated in 250 step-by-step color photos will help you to better identify the tools of modern digitizing, and the best processes with which to use them. With chapters covering artwork, auto-digitizing, stitch types, mapping and sequencing, underlay and blending, readers will quickly develop a solid foundation with which to explore the endless possibilities of digitizing.

## Book Information

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## Customer Reviews

I cannot recommend this book enough!! It is the only thing like it out on the market for the home embroiderer. It is not software specific. It picks up where the software manual leaves off. In this book John Deer talks about distortion, underlay, density, etc and shows lots of pictures that makes it really clear what he's talking about. You also get a cd with the book that has the designs that he uses as examples in the book. I asked the store where I teach embroidery software to stock this book & it's been flying off the shelves. Up until now I feel like the commercial embroiderers were trying to keep their tips a secret from the home embroiderers. I have to thank John Deer for sharing all of his great tips with all of his sitting at home trying to figure this out on our own!!

This is a truly fantastic book. Even if you don't want to learn how to actually digitize designs, you will benefit a great deal from learning how they are digitized, leading to better stitchouts and projects. The book is full of pictures that clearly demonstrate the easy-to-understand text. It takes what can

be a very complicated process and breaks it down into simple steps that anyone can understand. I have an easier time choosing proper stabilizers and fabrics now that I understand the concepts this book presents. If you machine embroider, this definitely needs to be on your bookshelf!

Beginning with a history of embroidery and the author's personal experiences in the field (which are extensive, impressive and interesting), John Deer leads the reader through a step-by-step approach to creating one's own embroidery design -- called digitizing. Mr. Deer's attention to detail as well as the broader scope, is extensive -- never mind he is an easy read. If you have been intimidated by digitizing, then don't expect the learning curve to be quick -- as anything worth doing is worth doing well and will necessarily require time, patience and much practice -- but do expect to be demystified. John Deer does a great job explaining and offering advice and solutions on: (1) explaining the different stitch types as well as motifs and fills, (2) stitch angles, corners and curves, (3) push and pull compensation (how to deal with fabric shifting during stitch outs which causes distortion and poor registration), (4) density (how much thread is placed in an area of the design), (5) underlay (how, where and why to use it) and many tips and tricks such as making stitches disappear between the letters of text. Not that there isn't more, but those were the areas I found most beneficial. Even if you don't want to digitize, one of the best things you will get out of this book is how you can edit and repair those designs you purchased. And I don't know about your experience, but mine has been there are problems with every design I've ever purchased from the biggest name companies down to the smallest little digitizers. Until now my editing has been haphazard and relatively successful. What I am assured of now is a faster and easier way to fix those designs and be more certain of them in the future. Thank you, John Deer. I do hope you'll have many more books to offer us on other topics!

This book is a wonderful value. You received a step by step with pictures plus a CD with 25 embroidery designs, tutorial and bonus material. The steps are excellent for a beginner. John Deere is an excellent teacher - recommend this highlyCarolyn Milne

When I received this book I intended to just flip through it and read it later. Well I didn't just read it I devoured it. I had so many AHA moments while I was reading, it really explains why things are done the way they are. I liked that it didn't just say do so and so or try so and so. but really explained why machine embroidery is done in a specific order, and why the direction of the thread or the pattern of the stitch matters. It also made suggestions to make your decisions easier like make 2"X2" samples

of the fill stitches so you know what they will look like when you use them on your machine. Now WHY didn't I think of that? If you intend to do your own digitized designs this book is the best reference.

I never thought I'd pick up a book about a subject like digitizing and find it fascinating---but this book exceeded my expectations. It is very clearly written and has helpful illustrations throughout. In addition to the how-to's, the author also covers the history of embroidery machines before the computer era, and how some of the knowledge from those early years helps with digitizing with a computer today. I just wish I'd bought this book from , because I paid list price for it at a sewing shop. I'd recommend this book to anyone interested in digitizing and computerized embroidery. It explains why designs sometimes don't stitch out as well as expected, how to digitize to avoid problems, and what to look for when shopping for digitizing software.

Digitizing Made Easy goes into great detail about how various digitizing programs work, and how you can improve your outcomes. It suggests how to fix common problems with digitized embroidered images, and explains why they happen. It is not a step by step guide on how to digitize, it doesn't recommend one software over another, nor does it give you "best value for your needs" advice. If you do not have digitizing software or do not plan to buy it, this book will only be of value for the free embroidery images that come with it. For those trying to decide, this book does not explain how to use graphic software to digitize. If you want to know how to work with actual embroidery software to get better results, then this book is for you, and it is well written. It is worth the money.

The author seems to have a great deal of experience in this field but he goes on and on and on about his family, while the actual how-to instructions are scant. I was hoping for a walk-through on digitizing from beginning to end (the "Made Easy" part), but it's just not here. There are just a LOT of "tips," which I suppose I may use at some point. Or not. The drawings are nice, but the explanations of them are not very clear. A disappointment.

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